

Waxworks

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DID YOU KNOW?

9 out of 10 people in Canada are connected to the internet



That's 30 million Canadians across the country

2.4 billion

people across the world!



Social Impact!

YouTube is the second largest search engine on the web • The average user on Facebook has over 120 friends • People spend an average of 3+ hours a day on social networks

60%

of Canadian marketers use social media to increase their lead generation

People spend 1 out of 7 minutes on Facebook when online • YouTube has over 1 billion unique visitors per month • The fastest growing demographic on Twitter is the 55-64 year age bracket • YouTube reaches more adults aged 18-34 than any cable network



70

MILLION ACTIVE USERS

560

MILLION ACTIVE USERS

1.15

BILLION ACTIVE USERS

150

MILLION ACTIVE USERS

400

MILLION ACTIVE USERS

240

MILLION ACTIVE USERS

Responsive Web Design

One Site To Rule Them All!

Mobile Version or Desktop Version?
Why Not Both?!

Over 50%
of North Americans own a mobile device

400%
Growth in mobile searches
over the past year

95%
of mobile internet users
looked up local information



We help business!

Waxworks Creative has helped businesses like yours thrive in this global economy for over 35 years.

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